



JANNA
THOMPSON-CHORDAS

614.681.0788

thechordi@gmail.com

EDUCATION

Master of Arts

Department of Industrial,
Interior and Visual
Communication
The Ohio State University
June, 1997

Bachelor of Fine Arts

Graphic Design
Arkansas State University
May, 1990

SKILLS

Organization and
time-management

Collaborative problem
solving

Adaptable in undefined
situations with fast-paced
deadlines

Critical thinking

Effective oral and written
communication

EXPERTISE

Online newsletter tools
such as Campaign Monitor

CMS applications

AdobeCC applications
including Photoshop,
Illustrator and InDesign

Maintaining brand
standards and voice

PROFILE

I've been lucky enough to work with various companies throughout Columbus, ranging from large corporate and international offices to small marketing firms, and taught graphic design on a college level. I've gained so much from amazing people along the way. I enjoy my work life through utilizing a positive attitude, committed work ethic and an ability to connect and learn from diverse groups to enhance team contributions.

WORK EXPERIENCE

Ohio State Entomology

Academic Program
Coordinator

August 2022 to current

Recruitment and retention of undergraduates majors and minors. Upkeep of department branding and marketing needs. Assisting in various rolls such as advancement, assessment, curriculum and program coordination.

Burgie MediaFusion

Graphic Designer

2013-2022

Design, layout and production for social media and traditional marketing including brand development.

Ohio Dominican University

Adjunct Instructor

2013-Current

Teaching undergraduate courses in graphic design, art, typography and layout production.

Resource Interactive

Contract Graphic Designer

2012-2013

Production design for website and mobile device use.

Bath & Body Works Direct

Contract Graphic Designer

2010-2012

Produced brand compliant visuals for website and email.

Resource Interactive

Contract Graphic Designer

2007-2009

Designed and produced visuals for interactive application, websites, emails and inter-office presentations.

The OSU Press

Freelance Designer

2001-2020

Concept, design and layout book covers and jackets.

Sevell+Sevell, Inc

Art Director

1997-2005

Designed and developed visual identity, printed materials, interface and websites deliverables for a range of clients.

Interfaced with clients and vendors to maintain accounts .

Projected creative process, timeline and cost to produce proposals and quotes. Streamlined use of creative and production times, increasing profits.

Victoria's Secret Corporate

Fashion Coordinator

1993-1995

Conducted extensive research and produced creative to define major fashion trends for product development.

Introduced research methods to better define end users.